

Joint Conference of ICTACEM 2021, APCATS 2021, AJSAE 2021 and AeSI 2021

Indian Institute of Technology Kharagpur

December 20-21, 2021



Sponsorship information brochure

The ICTACEM held every three years is devoted to providing a platform for scientists and engineers to exchange their views on latest developments in Mechanics since 1998. Mechanics is an area common to many disciplines of science and engineering and has made tremendous strides in recent years. ICTACEM Conference is aimed at bringing together academicians and researchers working in various disciplines of mechanics to exchange views as well as to share knowledge between people from different parts of the globe.

The APCATS held every two years is devoted to provide a platform for scientists and engineers to exchange innovative ideas and research results in different aspects of aerospace technology and science, providing a platform for scientists and engineers to discuss the state-of-the-art ideas, methods, and results, in order to promote the exchanges and collaborations between different disciplines and nations, especially in Asian-Pacific area.

The AJSAE held every year is devoted to provide an opportunity for scientists and engineers to discuss the state-of-art ideas, methods, and results in aerospace science and technology, and to promote the exchanges and collaborations between different disciplines and nations, especially in Asian area.

Aeronautical Society of India (AeSI) was founded on November 17, 1948 by Pandit Jawaharlal Nehru, the first Prime Minister of India who then became the first Chief Patron of the Society. The main motto of AeSI is to promote the advancement and dissemination of knowledge of Aeronautical and Aerospace Science/Technology and also to strive for the elevation of Aeronautical and Aerospace professions. The Kolkata chapter of AeSI organizes a national/international conference every year and is co-organizing the conference with ICTACEM 2021, APCATS 2021 and AJSAE 2021.

All organizations that are involved in the field of mechanics directly or indirectly can further their name and branding by providing advertisement to the right audience. This conference will also be an excellent opportunity for companies who provide products and services that are commonly used by the mechanics community, such as hardware

for experimental measurements and commercial packages for studying various aspects of mechanics relate to fluid, structure, dynamics, control and propulsion etc., as all the attendees are expected to be using several of them.

The organizing committee of this joint conference invites companies and other organizations to advertise their organization during the conference. The opportunities available are in the form of advertisement in the Book of Abstracts, exhibition booths and banners displayed at the venue and website. Additionally, more exposure may also be sought through sponsoring registration kit items, tea-break, lunch and dinner events.

The complete details about the sponsorship opportunities are shown overleaf. In order to provide sponsorship in any of the above categories, please write and e-mail to ictacem@aero.iitkgp.ac.in with a cc to prasun@aero.iitkgp.ac.in and the conference organizers will contact you.

The following four flagship sponsorship opportunities offer a package of different benefits listed against them:

Platinum	Rs. 1,25,000	Front inner full page in colour in the Book of Abstracts 4 registrations 1 exhibition booth Limited to one sponsor
Gold	Rs. 1,00,000	Back inner full page in colour in the Book of Abstracts 3 registrations 1 exhibition booth Limited to one sponsor
Silver	Rs. 75,000	Full page in colour in the Book of Abstracts 2 registrations 1 exhibition booth
Bronze	Rs. 50,000	Half page in colour in the Book of Abstracts 1 registration 1 exhibition booth

In addition to the above, Platinum, Gold, Silver and Bronze sponsors will have their company logos displayed in conference event banners, all communications and in the conference website homepage. They may also include one brochure/pamphlet in the registration kit to the conference delegates.

Additional sponsorship opportunities, their price per unit and their benefits are as follows:

- ▶ **Conference gala dinner** for **Rs. 1,50,000 (limit 1)**: 4 registrations, brochures/pamphlets on dinner tables and in each registration kit, banner at dinner venue, company logo on invitation cards. This event will be open to all conference delegates and many IIT Kharagpur members.
- ▶ **Conference dinner** for **Rs. 50,000 (limit 1)**: 2 registrations, brochures/pamphlets on dinner tables and in each registration kit, banner at dinner venue and company logo on invitation cards.
- ▶ **Invited talk** for **Rs. 1,00,000**: Company profile audio-video screening before the talk.
- ▶ **Conference lunch** for **Rs. 30,000 (limit 3)**: 1 registration, banner and exclusive booth during lunch time near lunch venue, brochures/pamphlets distribution during lunch, near lunch venue and company logo on lunch coupons.
- ▶ **Tea break** for **Rs. 10,000 (limit 6)**: 1 registration and banner put up during tea time.
- ▶ **Registration kit** for **Rs.75,000 (limit 1)**: 2 registrations, company logo on bag and stationery,

brochures/pamphlets inclusion in bag.

- ▶ **Advertisement in the Book of Abstracts:** at Rs. 10,000 for full-page in color and Rs. 5,000 for half-page in color.
- ▶ **A brochure/pamphlet in registration kit** for Rs. 2,500.
- ▶ **Exhibition booth** for Rs. 12,500.

For any further queries contact: ictacem@aero.iitkgp.ac.in

More details about the conference may be found at its website at:
<http://ae.iitkgp.ac.in/ICTACEM2021/>